## Partnering With The Rail Industry





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## Genesis Business Segments

Genesis Energy is a diversified midstream energy MLP focused on offering high quality, safe, and efficient crude oil transportation services

#### **Supply & Logistics**

- Crude oil terminals with ~2.9 mmbbl storage along with ~.9 mmbbl for refined products
- Truck fleet of ~285 trucks
- Rail logistic services including 500 Coil Insulated tank cars

#### **Refinery Services**

- Sulfur removal services located at refineries
- Production of sodium hydrosulfide for delivery to Mining and Pulp and Paper
- Terminals in US, Canada, S.A

#### Offshore Pipeline Transportation

- Own interests in Oil and Gas pipelines and infrastructure located in the Gulf of Mexico
- ~2500 miles of offshore pipelines
- Recently acquired Enterprise Offshore Pipeline assets

# Onshore Pipeline Transportation

- Transportation & supply of crude oil and CO<sub>2</sub>
- Ownership in ~770 miles of inland pipelines

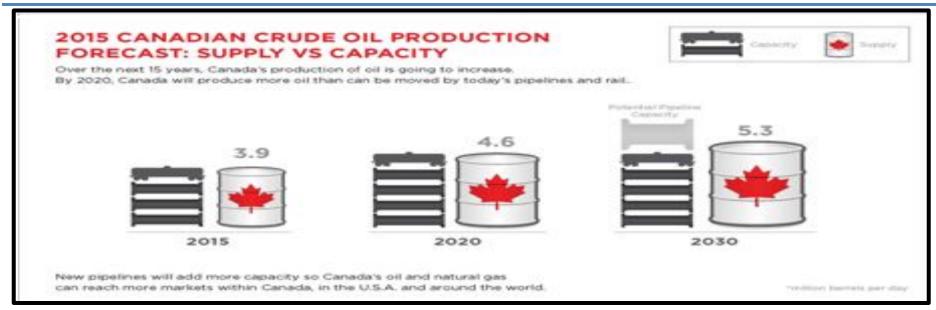
#### **Marine Transportation**

- Inland marine fleet of 62 barges
- Offshore fleet of 9 boats/9 barges
- Acquisition of 330 MBBL Aframax ship





## Canadian Production Increase Slows But Is Not Stopping



Source: CAPP June 2015 Forecast

- > CAPP forecast is ~150,000 BPD growth in 2015 and an additional 500,000 BPD from 2016 though 2018
- > To minimize rail growth some combination of the following pipeline projects must occur but lots of obstacles:
  - If either Keystone XL or Energy East move forward it will put a large dent in Crude by Rail
  - If either Northern Gateway or TransMountain Express move forward there will be a lesser impact
- Industry expectation is that a large % of recent cost reductions will be maintained when crude oil rebounds

Moore's Law will apply: Exponential advances in technology = Declining costs and surges in production



## Industry Focus: The Right Crude to the Right Market



- Genesis is well positioned to serve the US Gulf Coast refineries
- Genesis terminals are built to handle light, medium and heavy crudes
- □ Ready for the Neat Bitumen challenge
- □ Prepared for Crude Oil exports
- Suite of services includes barge, pipelines, trucks and terminals
- □ Focus on pipeline delivery to refinery
- □ Multiple Class 1 RR access is a must



#### Competitive access keeps rail costs under control

- Dual served Class 1 rail terminals will always have a price advantage
- Rail price competition can make or break a deal
- Rail competition offers the option to use the best performing Railroad
- Competitive access offers service disruption alternatives
- Multiple carrier access improves supply and market optionality

Rail competition is a must for the Crude Oil Industry





## Managing the cost of fleet leasing



- □ Avoid mileage utilization penalty
- □ Understand the lease mileage limit
- Understand the "mandated regulation" clause in most leases
- Do not sublease cars based on a handshake agreement
- Get the right size car- larger is better
- Take advantage of lower DOT 117 rail pricing

Bottom Line is avoid lease surprises



#### Controlling costs through refinery connectivity

- Refineries want terminals with a pipeline delivery option. Reduces on site capital, operating cost, risk and allows for increased supply options
- Producers generally want terminals connected to multiple markets via pipeline and marine. This avoids being locked into 1 refinery market.

Producers with the option of utilizing terminals with multiple sites and delivery options = significant savings





#### Controlling costs through proactive monitoring



- □ Minimize terminal congestion
- □ Reduce locomotive demurrage
- □ Improve staff utilization
- □ Improve cycle time and fleet cost
- □ Improve fleet maintenance planning
- □ Rail segment performance reports
- □ Improved customer experience

Jump on a cost and performance issue before it is out of control



## Cost impact of rail inconsistency and rail car quality

□ Brutal 2013-14 winter stalled CBR. Lost sales, higher cost and lost CBR confidence

#### Followed in 2014/15 By

 Drop in crude oil prices forcing cars into storage at very high costs to owners

#### Followed in 2015 By

- New CBR regulations will increase cost
  - > Smaller players out of CBR
  - Slowed fleet acquisition my majors
  - Retrofits will have a long term cost
  - Fleet will be pulled from service, retrofits will be slow. When you need a train set it will not be available.

CBR users are forced to consider pipeline or rail/pipeline options





### Crude by Rail can still fill a niche

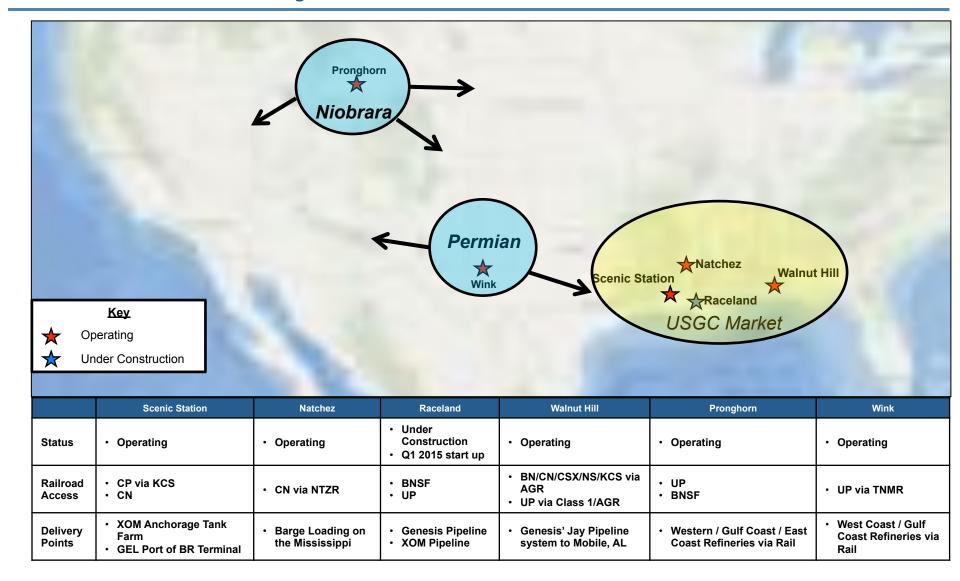
- □ Production increase in Canada continues and major pipelines are delayed
- Reduction of highly visible derailments is a must thru regulation
- □ Opening up of California to a rail option will be a boon to CBR <u>but when!!</u>
- Softening of the US export rules may open a significant new CBR market
- Governments must support the safe handling of Crude By Rail
- Railroads must price to meet the demands of the market

None of this happens without a safe supply chain





## Genesis Crude by Rail Terminals

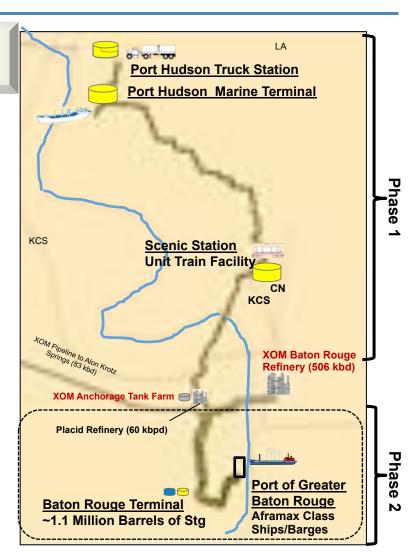




## Baton Rouge: Creating a World Class Logistics Hub

# Phase 1 :Scenic Station Rail Terminal and Port Hudson Barge /Truck Terminal

- Accepted first unit train June 27, 2014
- Unit Train unload rate less than 15 hours
- Competitive rail access: CN and CP/KCS
- Double loop with unloading of 140 kbpd
- Scenic Station has ~440 kbbl of stg
- Port Hudson has ~416 kbbl of storage
- New 18 mi, 24" pipeline connecting Port Hudson to Scenic and Anchorage





### Scenic Station Unit Train Unloading Rack

- □ Enclosed facility with 20 unload spots expandable to 40 or 80 unload spots
- □ Current trains unloading on average at 10-14 hours per train







## Baton Rouge: Creating a World Class Logistics Hub

# Phase 2: Construction of new Crude Oil import/export terminal

- ~1.1 Million barrels of storage with expansion capability
- Pipeline connected to the Port of Baton Rouge, our Scenic Station unit train terminal and Port Hudson
- Capable of handling Aframax size ships
- Expected start-up Q4 2015













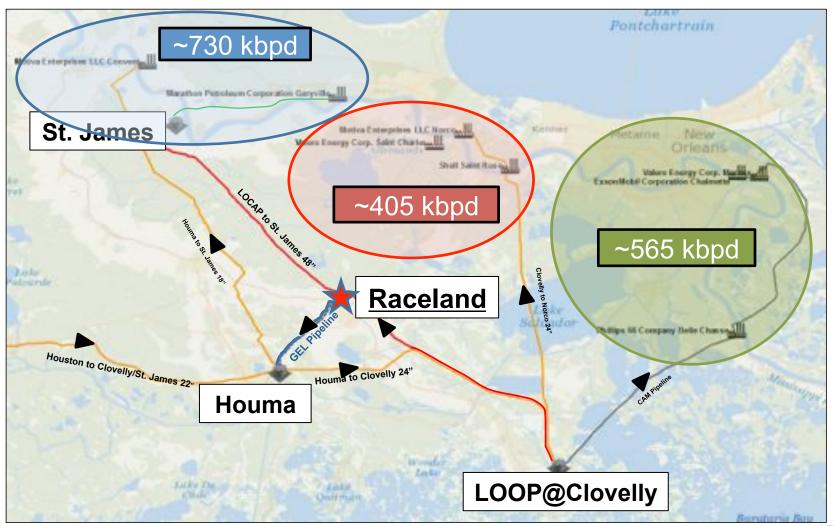
## Raceland Terminal (under construction)

- Designed to handle 2 UTs per day. Unload time of less than 12 hours/train
- 2 Parallel 118-car tracks
- 3-135 kbbl tanks and 1-110 kbbl tank
- Terminal is served by BN and UP
- Will accept Canadian and US Crudes
- Commissioning with 1<sup>st</sup> Train January 2016
- Pipeline access to over 2 Million barrels per day of refining capacity





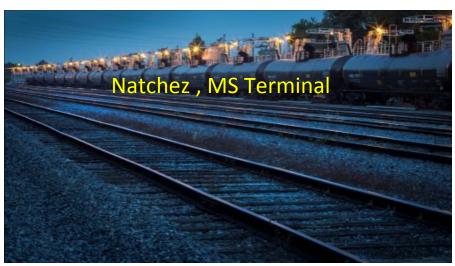
# Raceland Connectivity to Lower Mississippi Refineries





#### Other Genesis Crude by Rail Terminals











## Genesis Marine: Compliments Our Existing Operations

#### **Genesis Barge Operations**

- □ Brown water barge fleet consists of 29 boats and 62 inland barges (30-38,000 BBL Capacity)
- Blue water barge fleet consists of 9 boats and
   9 coastwise barges (65-135,000 BBLs capacity)
- □ New builds planned for 2015 and 2016



#### **Latest Aframax Acquisition**

- □ In 2014, Genesis acquired the M/T American
   Phoenix from Mid Ocean Tanker Company for approximately \$157 million
- Modern, double-hulled, Jones Act qualified tanker with 330,000 barrels of cargo capacity





## Genesis: Positioned to Maximize on CBR Opportunities

- The safe handling of Crude By Rail is our number 1 priority
- Terminal design focused on dual rail access and pipeline delivery
- Five operational terminals now with Raceland complete Q4 2015
- □ Terminal construction focused on handling US and Canadian crudes
- Preparing for the export and neat bitumen challenges
- Customer supply chain utilizes our wide range of our assets
- Refinery connectivity is the key

